

Democratizing Investment Intelligence Across Latin America

QUAFI is an AI-powered, Wall-Street-quality investment tool designed for every expertise level — from first-time retail investors to professional analysts. Live today as a proprietary portfolio optimization and investment-recommendation engine, with a roadmap toward direct in-platform investing — bringing institutional-grade precision to a consumer-grade experience.

WHAT QUAFI IS

Live Today. Built to Expand.

Optimize & Recommend (live today). A proprietary portfolio optimization engine — mathematically rigorous, academically grounded — that delivers risk-adjusted optimal allocations with full backtest analytics and clear, actionable recommendations.

Invest & Operate (Phase 2). Once a CNV Agente de Negociación is engaged, users invest the optimal allocation directly inside QUAFI — no third-party broker or bank — with an integrated wallet for deposits, transfers, and payments.

MISSION & VISION

Quality Investing Should Not Be a Privilege

Mission. Make the kind of portfolio intelligence reserved for private wealth desks accessible to any user in Latin America, with expert quality and simple UX.

Vision. Establish a new category in LatAm fintech: one where intelligent, automated investing and everyday digital banking live inside the same experience — and where users keep 100% of their returns, with no hidden commissions or AUM cuts.

PERFORMANCE VS. BENCHMARKS

12-month out-of-sample backtest · \$50,000 initial capital

Final Portfolio Value — QUAFI Ranked #1 Against the Market and Every Major AI



Training 2009–2024 · Test Full Year 2025 · No look-ahead bias · Fully reproducible Python codebase available for due diligence. Every AI model received the same prompt, acting as a top-tier financial analyst to find the optimal allocation of the same portfolio.

#1

Backtest Ranking vs. SPY, Max Sharpe & All Major Als

40+

Users Live in the Free Launch at quafi.io

32.5M

TAM · Young Active Investors (AR · LatAm · US)

12.3M

Argentine Retail Investors · +35% per Year

A Real, Unserved Market

LatAm fintechs have solved access, not intelligence. Argentina alone just onboarded 12.3M retail investors (+35% y/y) — young, fintech-native, and formally untrained — with no mass-market tool telling them what a good portfolio looks like. QUAFI fills that category gap with an Argentine beachhead and a regulatory-sequenced regional ladder (UY → CL → MX → CO/PE → US).

A Proven Algorithm

Our utility-based optimization has been tested against the models used in sophisticated professional practice and against every major AI system — and outperforms all of them in rigorous, out-of-sample backtesting. The engine is live in production at quafi.io, compounding users through the free launch period ahead of monetization (Feb-2027).

Dual Revenue Engine

B2B SaaS licenses to fund managers, CFOs, and financial institutions generate revenue first. B2C subscription tiers (Starter / Pro / Premium) build long-term scale — flat pricing, no commissions, no AUM cuts. Both streams run on the same algorithmic core, with disciplined compliance work underway from day one.

Agustín A. Shehadi C.

PH.D. · FOUNDER & CEO

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Ph.D. in Economics, M.Sc. in Econometrics, M.Sc. in Economics. Mathematical Economics Professor at University of CEMA. Author of the QUAFI portfolio optimization algorithm, refined over six years of live application against personal capital. Former Strategy Fintech Services Specialist at Mercado Pago — LatAm global strategy team.